Construction of an Evaluation Index System for Enhancing College Students' Innovation and Entrepreneurship Abilities Based on Academic Competitions

Xin Cheng

College of Geoscience and Technology, Southwest Petroleum University, Chengdu, China

Abstract: With the rapid development of the global economy, innovation and entrepreneurship have become vital components of national competitiveness. Academic competitions, as an effective educational approach, can foster college students' innovation and entrepreneurship abilities. This paper aims to provide a reference and practical tool for innovation and entrepreneurship education in higher education by constructing an evaluation index system for enhancing college students' innovation and entrepreneurship abilities based on academic competitions.

Keywords: Academic competitions; Innovation and entrepreneurship abilities; Evaluation index system.

1. Introduction

As the demand for innovative talents continues to grow in society, innovation and entrepreneurship education has become an important part of higher education reform. Academic competitions, as a highly practical and participatory educational form, can effectively enhance students' overall quality and innovation capabilities. However, the current assessment of college students' innovation and entrepreneurship abilities lacks a systematic and standardized index system. Therefore, the construction of an evaluation index system based on academic competitions is particularly necessary for universities.

2. Relationship between Academic Competitions and Innovation and Entrepreneurship Abilities

2.1. Role of Academic Competitions

Academic competitions are group educational activities for college students that examine students' basic theoretical knowledge of their disciplines and their ability to solve practical problems through competition. Academic competitions not only test students' theoretical knowledge but also focus on their practical analysis and problem-solving abilities, emphasizing innovative consciousness and thinking highlights.

2.2. Connotation of Innovation and Entrepreneurship Abilities

Innovation and entrepreneurship abilities refer to the ability of college students to think and solve problems independently and to put innovative ideas into practice and carry out entrepreneurial activities. Innovation and entrepreneurship abilities are comprehensive abilities that include innovative consciousness, innovative thinking, innovative ability, innovative spirit, as well as entrepreneurial consciousness, entrepreneurial ability, and entrepreneurial spirit. College students with innovation and entrepreneurship abilities can actively respond to social changes, seize opportunities, create

value, and achieve their development goals.

2.3. Cultivation of Innovation and Entrepreneurship Abilities through Academic Competitions

Academic competitions can stimulate students' enthusiasm for innovation and cultivate creative thinking. By participating in competitions, students need to consult a large amount of information, broaden their thinking, and search for solutions to problems. This process helps cultivate creative thinking and motivation for autonomous learning. Additionally, academic competitions can enhance students' team collaboration abilities and entrepreneurial abilities. From registration, submitting works, to on-site defense, each stage exercises students' practical abilities, organizational and coordination abilities, and team collaboration abilities.

3. Specific Composition of the Evaluation Index System

By reviewing relevant literature on innovation and entrepreneurship and academic competitions, understanding the basic logic and limitations of existing evaluation index systems, and conducting in-depth interviews with experts and scholars in different fields to obtain their understanding and perspectives on innovation abilities, representative primary and secondary indicators were established. Finally, four core parts of the evaluation index system were identified: professional ability, innovative ability, entrepreneurial ability, and comprehensive ability.

Professional Ability: Evaluation indicators of professional ability are crucial standards for measuring the knowledge, skills, and qualities possessed by college students within their professional fields. They cover professional theoretical knowledge, professional skill knowledge, rapid learning ability, professional support skills, practical application ability, as well as professional ethics and literacy.

Innovative Ability: Evaluation indicators of innovative ability are important standards for measuring the abilities and qualities possessed by college students in terms of innovation.

They cover innovative literacy, innovative skills, innovative practice, adaptability to innovative environments, and other evaluation indicators. These not only focus on whether college students have a strong sense of innovation and exploratory spirit but also examine their ability to apply learned knowledge and skills to solve practical problems.

Entrepreneurial Ability: Entrepreneurship is not only a way of employment but also an important path to realize self-worth and promote social progress. However, the entrepreneurial journey is not smooth, and it requires entrepreneurs to possess a series of basic qualities to cope with complex and ever-changing market environments and various unknown challenges. It mainly covers innovative thinking, market analysis, resource integration, business planning and management, as well as entrepreneurial spirit and stress resistance.

Comprehensive Ability: Comprehensive ability focuses more on the cultivation and enhancement of college students' basic qualities to adapt to constantly changing social environments and challenges. Team collaboration ability, leadership, crisis response ability, and communication ability are key elements of comprehensive ability. These abilities not only help individuals play a greater role in a team but also enhance the overall efficiency and combat effectiveness of the team.

4. Conclusion

By designing a scientific and reasonable evaluation index system, it can provide an important reference for the effect assessment of innovation and entrepreneurship education in higher education. Simultaneously, it can encourage more students to participate in academic competition activities, enabling them to enhance their abilities in practice and better adapt to the development needs of future society. Page Numbers

Acknowledgements

Sichuan higher education institution courseideological andpolitical benchmarking institute (Department).

References

- [1] Zhang Lian, Wang Huaiyu, Yang Nan, et al. Construction of the Core Competency Indicator System for College Students' Innovation and Entrepreneurship in the Context of Professional-Innovation Integration [J]. Education Science Exploration, 2024, 42(05): 47-54.
- [2] Zhang Zengguo, Lang Fang, Mao Fujun. Research on the Construction of the Cultivation System for College Students' Innovation and Entrepreneurship Abilities in the Context of Smart Education [J]. Journal of Weifang University, 2023, 23(03): 85-89.
- [3] Zheng Haiyun. Construction of the Curriculum System for Cultivating College Students' Innovation and Entrepreneurship Abilities [J]. Shanxi Youth, 2022, (19): 145-147.
- [4] Gao Dongxia, Shi Weiqiang. Construction of the Innovation and Entrepreneurship Ability System for College Students under the Threshold of the Career Adaptability Model [J]. Journal of Jiangxi Vocational and Technical College of Electric Power, 2021, 34(03): 78-79.