

Analysis of the Practice of Patriotic Education Enabled by Red Tourism Resources

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Abstract: As an important carrier of patriotism education, red tourism resources have unique value in the ideological and political education of college students in the new era. In this paper, through literature analysis, deeply discusses the role of red tourism resources in patriotic cultivation, and into the implementation of the implementation of the patriotic education, found that the current education practice cognitive deviation, formal tendency, insufficient resource integration, evaluation system lag and lack of coordination mechanism, and many other problems. Based on this, this paper puts forward the strategies of constructing cognitive remodeling mechanism, innovating education supply mode, building resource sharing platform, improving evaluation system and collaborative education mechanism, so as to improve the effect of red tourism resources in patriotic education of college students.

Keywords: Red culture; tourism resources; college students; patriotic education.

1. Foreword

Under the background of globalization and informatization, the value orientation of college students is diversified, and the traditional patriotic education mode gradually shows inadaptability. Red tourism resources provide a new way of thinking for solving the dilemma of patriotic education. However, there are many deficiencies in the current practice of red education, so it is urgent to systematically explore the effective path of red tourism resources to empower patriotic education from the theoretical and practical levels.

2. Organization of the Text

2.1. The value role of red tourism resources in the cultivation of contemporary college students' patriotism spirit

As a special carrier bearing the revolutionary historical memory and spiritual connotation, the red tourism resources play an irreplaceable educational value in the patriotism education of contemporary college students.

2.1.1. It is helpful to break the traditional education mode and strengthen students' value identification

The immersive scene construction of red tourism resources extends the traditional ideological and political classes to the revolutionary sites, memorial halls and other Spaces. In the process of visiting revolutionary relics and listening to heroic deeds, college students can gain a concrete understanding of patriotism. For example, the Jinggangshan Revolutionary Museum vividly shows the early revolutionary course of the Communist Party of China through the display of cultural relics and scene restoration, while extending the patriotic education field to the Revolutionary Museum, the university can deeply understand the spiritual core of the Communist Party's "firm faith and hard struggle" through on-site teaching. This kind of experiential education breaks the abstraction of book knowledge, can transform historical narrative into perceptible emotional experience, and has positive significance for strengthening students' value identification^[1].

2.1.2. It will help to enrich the patriotic education resources and help to better inherit the red cultural gene

Red tourism resources contain rich revolutionary cultural elements. Relying on red tourism resources to carry out patriotic education can enrich the content of patriotic education resources and help students to better inherit the red gene. Such as the Long March spirit and Yan'an spirit, these red cultural symbols are integrated into patriotic education, which can help college students gradually form a complete cognitive system of revolutionary history. With the support of red tourism resources, patriotic education can guide students to build a solid spiritual foundation in the way of cultural infiltration.

2.1.3. It helps to stimulate students' emotional resonance and improve the educational effect

Through the emotional narrative strategy, the red tourism resources can effectively activate the patriotic feelings rooted in the hearts of college students, and stimulate their inner emotional resonance. By visit the martyrs' cemetery, revolutionary memorial halls and other places, students can get a strong emotional experience through specific character stories and historical details. Through the display of video materials and physical objects, college students can intuitively feel the suffering of the nation, and radiate the historical mission of "never forget the national humiliation and revitalize China" from the depths of their hearts. This emotional experience can be transformed into internal motivation, further prompting college students to transform their patriotic feelings into practical actions, so as to improve the effect of patriotic education.

2.2. Red tourism resources are applied to the practical problems in college students' patriotic education

2.2.1. Cognitive level — Students have cognitive bias

Some colleges and universities adopt the practice of red education when applying the red tourism resources to patriotic education. However, in the process of development, it is found that some students have deviations in their cognition of the course, and they regard the practice of red

education as a way to obtain credits. The deviation of the educators' cognition leads to the effect of patriotic education, which is more difficult to last. The wrong idea of students weakens the spiritual appeal of red culture. Even if it can bring immersive experience to students, this emotional resonance is difficult to be transformed into a stable value identity^[2].

2.2.2. Education mode level — heavy form, light content

At present, the patriotic education mode integrating red tourism resources has the problem of imbalance between form innovation and content depth. For example, some educational practice activities relying on red tourism resources often rely too much on scientific and technological means to create sensory stimulation, but the excavation of resource content and cultural connotation is not deep enough, which leads to the formalization of patriotic education process. For example, some VR experiential red tourism resource projects are only the restoration of historical scenes, but fail to explain the connotation of the revolutionary spirit in detail. It seems to be "technology empowerment", but it falls into the misunderstanding of "innovation for innovation". Such superficial educational resources are not conducive to students to explore the historical truth, and it is difficult for students to make them have a strong emotional resonance, and cannot achieve the effect of stimulating students' value identification.

2.2.3. Resource utilization level — Different types of resources have not been organically integrated

Influenced by spatial distribution and other factors, the red tourism resources that can be used for patriotic education are often obviously different. How to integrate different types of resources has become a key issue for colleges and universities to carry out patriotic education. Due to the influence of regional differences and economic factors, some universities' available red tourism resources are limited, and there are not enough conditions to organize regular practice activities at the same time. At present, there is a lack of organic integration among different types of resources. For example, physical resources such as revolutionary sites and memorial halls and online platform resources are independent of each other, and the phenomenon of information island, which fails to form a strong resource force^[3].

2.2.4. Evaluation level — Education effect evaluation is not scientific enough

When some colleges and universities rely on the red education resources to carry out patriotic education, they ignore the educational evaluation, and the existing educational evaluation system has a tendency to emphasize the form over the actual effect. Some colleges and universities take the indicators such as the number of participation and activity photos as the main basis for evaluating the educational effect, and ignore the evaluation of the emotional identity of students who can truly reflect the historical cognition of students and the educational effect. The existing unreasonable evaluation mechanism cannot truly and comprehensively cultivate the effect of patriotism education. Because the evaluation is not scientific and efficient, it is difficult to provide good positive feedback for the subsequent patriotic education activities, which is not conducive to the continuous improvement of patriotic education.

2.2.5. Collaborative education level — collaborative education mechanism is not perfect

The application of red education resources in patriotic education needs to be supported by the collaborative education mechanism. However, at present, there is an ambiguity in the boundary of power and responsibility between school and local cooperation. Some college teachers lack outdoor teaching experience, and the relevant red tourist attractions focus more on tourism services rather than educational guidance. Due to the obvious conflict between educational goals and service goals, the effect of patriotic education is greatly reduced. The lack of a sound coordination mechanism will also affect the in-depth development and utilization of red education resources.

2.3. Red education resources are an effective strategy to empower college students' patriotic education

2.3.1. Remodel the individual cognition of college students

Schools and teachers should face up to the cognitive tool tendency of college students and take reasonable means to reshape students' individual cognition. Schools can construct a cognitive reconstruction system of "value clarification- -emotional awakening- -behavior solidification", guided by the cognitive dissonance theory in educational psychology, develop a curriculum module of "red gene decoding" for students, and combine the revolutionary historical narrative with the cognitive characteristics of contemporary college students. Specifically, for example, relevant personnel can use narrative therapy to reinterpret General Yang Jingyu's "Letter to Mother", and then use emotional projection technology to create immersive experience for students, so that students can realize value reconstruction in immersive experience. To monitor the development of students' individual cognition, schools can establish a three-order progressive assessment model, Students' cognitive baseline is required to be assessed by THE Likert scale before class, eye tracking technology to monitor students' emotional investment in class, and Q method to analyze the internalization of students' values after class. Teachers need to incorporate the results of the evaluation into the GPA system to ensure the educational effect.

2.3.2. Innovate the patriotic education model and break through the formalization dilemma

In view of the problems of formalization in the current educational practice, schools and teachers should, on the one hand, deeply cultivate the educational content and creatively develop the red tourism cultural resources, and on the other hand, strengthen the application of emerging technologies to empower them. For example, at the level of content development, the school can carry out the red resource activation project, and relevant teachers can use the field investigation method of historical anthropology to deeply dig into the micro-narratives such as "Zhu De's carrying pole" in the Jinggangshan revolutionary site, and on this basis, develop a series of micro-lessons such as "Youth Code behind Cultural Relics". In the level of technology application, the school can develop a virtual and real integration teaching system, through the application of 5G + AR glasses, to realize the superposition of historical scenes, embedded expert voice interpretation, and 3D cultural relics display. In order to avoid falling into the tendency of "technology for technology's

sake", schools can formulate the "Red Education Project Design Standards" and clearly set the amount of knowledge to be carried by VR experience activities. For example, there should be at least three core knowledge points within 15 minutes, so as to ensure the effectiveness of patriotic education.

2.3.3. Build a resource sharing platform to improve the integration effect of red tourism resources

In view of the current unbalanced distribution of red tourism resources, relevant colleges and universities should organize to jointly build a "cloud-side-end" resource sharing network system. Through the construction of national red education resources big data center, the use of GIS technology, the red scenic spots throughout the country to achieve spatial visualization, and then the intelligent matching algorithm to provide customized resource solutions for relevant universities. In addition, a regional resource sharing alliance can be built to implement the joint construction plan of "one hundred museums and one thousand schools". For example, Fudan University and the Memorial Hall of the First Congress of the Communist Party of China can develop a series of courses "From Shikumen to Tian'anmen" to effectively integrate physical resources into the patriotic education curriculum system.

2.3.4. Build a multi-dimensional education evaluation system to improve the effectiveness of patriotic education

Colleges and universities should build a multi-dimensional and dynamic education evaluation model as soon as possible according to the lack of scientific evaluation mechanism. For example, an evaluation system can be developed including historical awareness (KAP scale), emotional identity (SAM emotion Scale), value practice (behavioral observation scale), innovation development (creativity test) and other dimensions, so as to ensure perfect and comprehensive evaluation. Schools can use big data analysis technology to establish a patriotic education effect monitoring technology to establish a patriotic education effect monitoring platform, collect the physiological data of students in VR education experience activities in real time, and provide a reliable and quantifiable basis for education evaluation. In addition, school teachers can adopt the "growth file bag" evaluation method, in this process, the application of blockchain technology to combine students' practice logs, creation works, reflection reports and other relevant materials, The Delphi method is used to evaluate the comprehensive synthesis of students performance across dimensions. Through a scientific, efficient, multi-dimensional and quantifiable education evaluation system, to ensure the implementation effect of patriotic education.

2.3.5. Improve the cooperative education mechanism and strengthen the joint force of education

In order to ensure the close combination of red tourism resources and patriotic education, the government, colleges and universities and the responsible units of red tourism resources must cooperate to build a perfect collaborative education mechanism. It is suggested to build a three-dimensional governance system with the government as the leading role, universities as the main responsible person and relevant red tourism resources scenic spots as the main force. All parties should cooperate to formulate the Management Measures for the Joint Construction of Red Education Bases to clarify the boundary between the rights and responsibilities of all parties. In addition, in order to strengthen the faculty, colleges and universities can implement the double-teacher empowerment program. College teachers need to be trained in red education methodology, and scenic spot guides need to pass the basic certification of pedagogy to cultivate high-quality double-qualified education teachers. In addition, colleges and universities can also develop the red education cloud platform, which makes all parties cooperate to formulate teaching plans, dynamically monitor and dynamically monitor the teaching process based on the platform, and jointly evaluate the teaching effect.

3. Summary

This study systematically reveals the value role of red tourism resources in the patriotic education of college students, analyzes the current practical difficulties, and proposes the specific solutions, which provides a new idea for improving the patriotic education efficiency of red tourism resources. I hope to provide some reference through the research of this paper for relevant colleges and teachers.

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